National Culture, Collaboration, and Collaborative Systems

KEYNOTE ADDRESS
CTS 2008

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Business Processes

Adapted from Hawryszkiewycz, 2008
Implications & Opportunities
Dimensions of Culture

The 5D Model of professor Geert Hofstede

scores

PDI  IDV  MAS  UAI  LTO

United States
Japan
A Nested View of Culture

- Cultural Value Orientations
- Institutional Context
- Local Context
- Patterns of Interaction
- Individual Action
National Culture & Collaboration
National Culture & Collaboration

Sue Fussell, HCII
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![Bar chart showing collaboration preferences: Audio Chat, Video Chat, Emoticons for N. American, Indian, and East Asian cultures.](chart.png)
Culture & Collaborative Practices

- What are the norms for communication & collaboration?
- What do relationships mean? How are they built and maintained?
- What are peoples’ notions of responsibility & control?
- What are peoples’ relationships to work? Their work practices?
- …
Intercultural Collaboration

Values
Institutional Context
Local Context
Patterns of Interaction
Individual Action

Values
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